

KS4 Curriculum

CURRICULUM INTENT? What does Event Operations help young people achieve at KS4? Why have you made these curriculum choices?

Prepare students to be able to plan, deliver and assess the wide range of events that they will/could be involved in e.g. organising and hosting parties, scheduling meetings, involvement in community or charity events. Our students will study the different types of events and the types of organisations that can help to plan and run them. They will draw on their knowledge and understanding of the events industry and factors affecting the success of events to propose a plan for an event to meet specific needs. They will have the opportunity to take part in running an event, working as part of a team, providing customer service and demonstrating effective communication.

TERM BY TERM BREAKDOWN – Knowledge acquired and skills developed:

	Year 10 Course Outline	Year 11 Course Outline	Opportunities beyond the classroom
Autumn Term	<p>Knowledge: AC1.1 <i>Types of event</i> AC1.2 and 1.3 <i>Organisations involved in events</i> <i>Stages of planning an event</i></p> <p>AC2.1 <i>Activities involved in organising an event</i> AC2.2 <i>Factors to consider when planning events</i></p> <p>AC2.3 <i>Risks, assessing risk and contingency</i></p> <p>Key Skills: <i>Memory development work</i> <i>Research using more than one source</i> <i>Application of ideas to different scenarios</i> <i>Presentation of work using different methods.</i></p>	<p>Knowledge: Unit 3 LO1 Understand event operations Finances, administration, promotional, resource requirements AC5.1 <i>Documentation administration</i> AC5.2 <i>Compare, contrast and recommend changes for different events</i> AC5.3 <i>Calculate Profit and Loss and payments needed or required</i></p> <p><i>Revision of all topics combined with exam question practice UNIT 1 EXAM 1st Sitting</i></p> <p>Key Skills: <i>Memory skills</i> <i>Revision of content</i> <i>Application of content to scenarios</i> <i>Evaluation techniques</i></p>	<p>Plan, deliver and evaluate specific events e.g. fundraising or community based</p> <p>Investigating possible trips to a variety of events to enable the class to look at the activities used or link with other schools or colleges to find out more about courses/use their expertise.</p>

Spring Term	<p>Knowledge: AC3.1 Types of customer and requirements AC3.2 Comparing factors AC3.3 Reducing Risk</p> <p>AC4.1 Regulatory requirements AC4.2 Permissions for events AC4.3 Insurance needs and requirements</p> <p>Key Skills: Memory development work Research using more than one source Application of ideas to different scenarios Presentation of work using different methods.</p>	<p>Knowledge: Planning, running, and evaluating events</p> <p>LO2 Be able to investigate event Requirements LO3 Be able to plan events</p> <p>Unit 2 and Unit 3 timed assessment</p> <p>Key Skills: Evaluating event against criteria. Recommending improvements Teamwork Communicating plans Allocating roles</p>	
Summer Term	<p>Knowledge: Planning, running, and evaluating events Unit 2 LO1 Understand the role of customer service in Event Operations LO2 Understand how event teams operate LO3 be able to review event success</p> <p>Key Skills: Evaluating event against criteria. Recommending improvements Teamwork Communicating plans Allocating roles</p>	<p>Knowledge: Planning, running, and evaluating events</p> <p>Revision of all topics combined with exam question practice Unit 1 Exam resit if required</p> <p>Key Skills: Evaluating event against criteria. Recommending improvements Teamwork Communicating plans Allocating roles</p>	
Key Independent Learning Resources			GREAT READS

The Practical Guide to Organising Events. Philip Berners
Revision guide
Class Notes
Teachers Notes

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Organising Events. Philip
Berners